



— THE MISSISSIPPI — FAMILY PHYSICIAN

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THE MISSISSIPPI FAMILY PHYSICIAN

Volume 53, No. 1 | Summer 2017 | For Every Family, A Family Physician

EDITOR'S NOTE: This issue of the Mississippi Family Physician was two years in the making. It celebrates many events and accomplishments of your Academy since 2015. Also, in an effort to be consistent with the MAFP strategic plan, the journal is formatted into sections with accompanying colors according to the MAFP's five goals – academy, advocacy, workforce, professional development and public awareness.

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ON THE COVER: Top, MAFP President 2016-17 Sue Simmons, third from left, and her family. From left, Haley Simmons, Cecil Simmons, Lois Haley, Sarah Johnson, Rebecca Henry. Bottom: MAFP President 2015-16 Dr. Samuel Crosby and his wife Abby.

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To submit an article, please e-mail kristen@msafp.org or fax to 601-853-3002.

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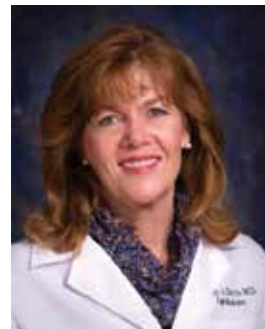
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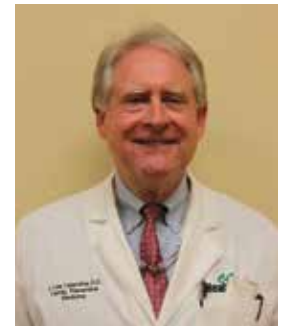
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Simmons Elected MAFP President 2016-17



Dr. Sue Simmons led the MAFP group to the State Capitol in February 2017.

On July 19, 2016, MAFP elected Dr. Sue H. Simmons of Maben as the 2016 MAFP President. She was installed during the Annual Scientific Assembly at the Baytowne Conference Center in Sandestin, Florida.

Dr. Simmons served as a board member and vice president before her election as president. She succeeded outgoing president Dr. Samuel N. Crosby of Hattiesburg.

Dr. Simmons is a family physician with more than 40 years of clinical experience. She earned her medical degree from the University of Mississippi School of Medicine in 1975 and completed her internship at UMMC. Interested in a legal education, Dr. Simmons received a scholarship to attend Mississippi College School of Law and earned her law degree in 1988.

Dr. Simmons has practiced medicine in Maben since 1976 and has been in private practice since 1994. She currently serves as Chief of Staff at North Mississippi Medical Center in Eupora where she has been on staff since 2002. Dr. Simmons also serves as a board member for Connected Care Partners, a newly-formed clinically-integrated network in North Mississippi.

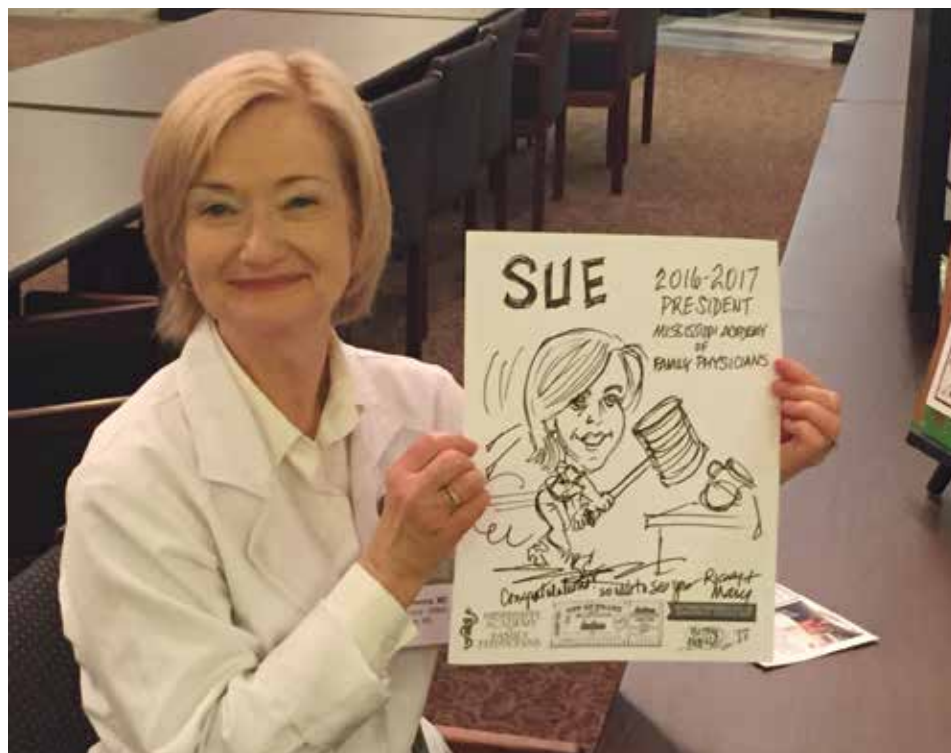
Dr. Simmons and her husband, Cecil, live in Mathiston and have been married for more than 40 years. They have four adult children and four grandchildren. In her spare time, Dr. Simmons enjoys gardening, traveling and playing with her grandchildren.



Back row: Haley, Cecil, Jenna, Kevin, Lamar Simmons. Front row: Halle Jo Simmons, Hannah Simmons, Walt Henry, Rebecca Henry, Kaiden Simmons, Dr. Sue Simmons.



MAFP President Dr. Sue Simmons served as Head Conductor for the 2017 Annual Scientific Assembly.



What Can You Do for the Academy?

Editor's Note: The following remarks were given by Samuel Crosby, MD, FAAFP, on July 21, 2015, as he accepted the gavel as MAFP President at the Annual Scientific Assembly:

First, I would note that I asked for a recount of the votes at the business meeting but did not get a response.

Next, I want to recognize and thank Abby, my wife of 37 years. Without her love and support I certainly would not be here today.

You have seen pictures of my kids in presentations over the years. My daughter, Rebekah lives in Austin with her husband and our two grandchildren. My son, Stephen, is a SCUBA dive instructor in Thailand. Still, you all are my family. It is amazing how literally spread out over the whole world families may become.

Three score and six years ago our academy fore-fathers – lead by Dr. Kety from Picayune – brought forth on the lands of MS a new academy, conceived in liberty and dedicated to the proposition that family doctors are equal, important in special ways and have specialized concerns.

Now we are engaged in great debates, testing whether this profession, or any profession so dedicated to patient centered care, can long endure. We now meet on great political battlefields. We have recognized many previous leaders and have dedicated a portion of our time to honor them, not as a final resting place but for those who gave their time that this Academy may flourish. It is altogether fitting and proper that we should do this.

But, in a larger sense these great leaders, living and dead, toiled and should be recognized. Their work speaks for itself far above our poor power to add or detract. The world will little note, nor long remember what we say here, but it must never forget what they have done.

It is for us to be dedicated to continue this work which they who lead have so nobly advanced. We highly resolve that these works will not have been performed in vain—and that this Academy, under God, shall be of the our doctors, by our doctors, and for our doctors shall not perish from the state.

The Mississippi Academy of Family Physicians is dedicated to advancing the specialty of Family Medicine and improving the health of all people in Mississippi. We have over 1,000 members and our vision is for every person in Mississippi to have



Dr. Samuel Crosby, right, and some of his family in 2016 including, from left, son Stephen Crosby, Rebekah Rice and Eli, Ryan Rice, Abby Crosby. Inset: Zeke Rice, born May 2017.

I can envision our organization being one that has the involvement of a large number of members each with specific areas of interest and not the same people doing everything.

– Samuel Crosby, MD

access and availability to a well-trained Family Physician to manage their medical care.

Our leadership met with the assistance of Bob Harris, a non-profit consultant and expert strategic planner, several years ago to help focus our efforts. As a result of that meeting, we focus on areas such as legislative issues, engaging and advancing our academy, expanding our workforce, providing education opportunities to our members and patients, as well as helping with public awareness of who we are and what we do.

In April 2015, I attended the Annual Chapter Leadership Forum in Kansas City, and, without realizing who was presenting, went to a couple of lectures by none other than Mr. Harris. He made a point that the correct function of leadership is not to have their own ideas and plans but to advance the mission of the Academy. He also emphasized that the board needs to

take a high-level approach and not be “in the weeds” trying to micromanage, but to support the executive director and the work of committees. He also commented that the materials on governance and function need to be in order, either on paper or, even better, electronically – and this is an area I want to address.

Several years ago the concept of the “Triple Aim” was put forth: (1) better health care, (2) less expensive health care, and (3) better patient satisfaction.

Sounds good, right? But with a shortage of providers, the result is: (1) we need to see more patients, (2) somehow spend more time with patients, and (3) still pay overhead and make a living.

This could partially explain why over 40% (or more) primary care providers are not satisfied with their practices. Shortly thereafter, the concept of “Triple Aim Plus 1” was introduced. The “Plus 1” is provider satisfaction. Studies have shown that this satisfaction is improved for the family doctors when: (1) care starts with us, (2) we coordinate the care with other providers, (3) we provide comprehensive care, (4) and it's provided over time so there develops a RELATIONSHIP with the patient.

There are still other obvious issues remaining such as EMRs, prior

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MEMBERS ON TRACK



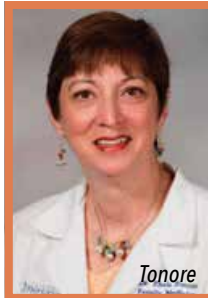
HILL HONORED: The Mississippi Public Health Association honored distinguished State Board of Health member Dr. Edward Hill, MD, FAAFP, of Tupelo with a prestigious award for his dedication to the field of public health in Mississippi. He was recognized in October 2016 with The Felix J. Underwood Award, named for the "Father of public health in Mississippi." Felix J. Underwood served as the State Health Officer from 1924 to 1958. Those who receive this award are known to share Dr. Underwood's passion for protecting the health of all Mississippians.



MITCHELL APPOINTED: MAFP Past President and AAFP Alternate Delegate Dr. John R. Mitchell has been appointed to serve on the AAFP Commission on Education. The AAFP has seven commissions that cover a variety of areas including membership and member services, continuing professional development, education, finance and insurance, governmental advocacy, health of the public and science, and quality and practice. Serving on one of these commissions provides a front-row seat to how the Academy works, and it allows members to help shape the direction of the organization, thus affecting more than 100,000 of our colleagues. Commission members serve four-year terms and are expected to actively participate in conference calls, project work between meetings and other activities. MAFP encourages members to apply for national appointments. Nominations are due each year in September.



NORRIS, TONORE HONORED: Two members of the University of Mississippi Medical Center Department of Family Medicine have been honored by the UMMC Office of Medical Education. Dr. David Norris, Associate Professor and Program Director, and Dr. Thais Tonore, Professor and Associate Program Director, received the 2017 Trailblazer Teaching Award. The award honors educators who demonstrate innovation, engagement, mentoring and who collaborate with other teachers.



SMITH HONORED, ELECTED: P. Brent Smith, MD, MSc, of Cleveland, has been named the 2017 Sports Medicine Person of the Year by the Mississippi Athletic Trainers' Association (MATA). The award was presented at the MATA annual conference by Richey Wood, MATA executive. Smith, a MAFP District Director and MAFP Foundation Board Member, has been named President-Elect of the American Academy of Family Physicians (AAFP) Foundation for the 2017-2018 term.



QUINN AWARDED: In June, the Jackson Free Press announced that MAFP member Dr. Timothy Quinn was voted Best Doctor in the 2017 Best of Jackson awards. His clinic, Quinn Health-care, is in Ridgeland.



Clockwise from top left: Kristen Kern, Beth Embry, Jewell Buckley, Claire Rome and Kay-Lynn Meador.

MAFP Welcomes New Staff

ACADEMY

KAY-LYNN MEADOR is the new Foundation and Workforce Director. She began her position in February 2016. Meador is a graduate of Mississippi State University and has worked as a project manager for the last 17 years in the Jackson area. Most recently, she served as Project Manager for Southern Farm Bureau Life Insurance Company where she completed her credentials for the Project Management Professional certification (PMP). She and her husband Dennis have two children. Annelise, 20, is a sophomore at the University of Kentucky, and Eason, 18, is a senior at Madison Central High School.

CLAIRE ROME is the new Membership Director. She started in December 2016 in her current position. Rome is a Business Administration graduate of Louisiana State University. She most recently was the Office/Business Manager for Success Labs in Baton Rouge, LA, and moved from Baton Rouge to Ridgeland in July. She is married to Charley Rome, a Budget Analyst with the Mississippi Legislature, and they have two daughters. Ellie, 20, is a junior at Louisiana State University, and Annalise, 15, is a freshman at St. Joseph's Catholic School, Madison.

KRISTEN KERN is the new Public Awareness Director. She began in February 2017 in her new position. Kern specializes in professional association service, having worked with both the Mississippi Bankers Association and the Home Builders Association of Mississippi. Most recently she served clients daily at Merrill Lynch where she worked for The Fenelon Group, a team of financial advisors. Kern has a bachelor's and a master's degree from the University of Southern Mississippi. She and her husband, Todd, live in Jackson, and they have two children who attend McWillie Elementary School, Courtney, 9, and Carson, 7.



Know someone we need to recognize? Contact Kristen Kern at kristen@msafp.org.

MAFP IS ON TRACK

Executive Director's Report



Beth Embry | Executive Director

This truly has been a great 6 months for the MAFP and I hope you agree your MAFP is On Track! With a redesigned website, additional staff and shifting job duties, your MAFP is aligned with the five strategic goals set by your leadership. Here is a quick break down of what your staff has been doing for YOU and Your Specialty of Family Medicine. I hope you enjoy reading about some of these areas in this Journal.

ACADEMY

- Maintaining a sustainable association through engaged membership and leadership
- Mailed 120 membership recruitment packets
- Asked members to recruit for \$200 discount at future meeting
- Hired MAFP Public Awareness Director on February 24
- Staff attended MS Society of Assn Executive Meeting and Public Relations Association meetings
- Leaders and staff made over 100 personal contacts to remind members to renew dues
- Received membership awards at national meeting

ADVOCACY

- Serving as the unified voice of family physicians in Mississippi
- Legislative Committee met 10 times during the legislative session by phone
- Capitol Day was a success with 30 docs, students, residents and 85 legislators attending reception
- Waiting room message: DOH budget; Vaccines Keep Strong Laws
- Attended Information & Quality Healthcare board meeting
- Participated in MS Hospital Association Future in Medicaid meeting
- Participated in CDC call to support Zika reporting

WORKFORCE

Expanding the family physician workforce to meet patient and community needs

- Created quarterly FutureDOX newsletter designed for residents and students
- Mailed 30 new resident packets with MAFP information
- Residents & students campaigned for board positions at MAFPF Spring Fling for first time
- Residents presented quality improvement projects at MAFP Spring Conference
- Hosted William Carey medical students for testing on 2 occasions
- Created and implemented orientation for student and resident board members
- Announced creation and selection of 2 resident scholarships
- Delivered 40 congratulatory packages to resident graduates with MAFP certificate & info
- Record numbers at MAFPF Spring Fling for residents and students
- Applied for grant to promote Academy Ambassador program for medical students
- Presented at Rural Medical Scholars Program at MSU & handed out 25 MAFP info packets
- Presented at the MS Rural Physicians Scholarship Program Orientation at UMMC
- Applied for grant to expand MAFPF Spring Fling

PROFESSIONAL DEVELOPMENT

Providing education through a variety of delivery mechanisms

- Spring conference schedule change, added workshops, combined students/residents/docs
- Annual meeting invitation 45 days earlier than 2016

- Applied and received \$5,000 grant for teen vaccine project
- 7 attendees to AAFP ACLF and NCCL in April
- 4 Fellow recognitions at MAFP Spring Conference
- Hosted Aledade ACO Board Meeting at MAFP office

PUBLIC AWARENESS

Improving public awareness of the roles and position of family physicians

- New website launched on April 20
- Bi-weekly newsletter with 28% open rate
- Social media marketing growing: Instagram, Facebook and Twitter
- FOODPLAY – MAFP member present at 10 presentations at 8 different Vicksburg Warren School District elementary schools; ad in Vicksburg paper; press release
- Exhibited at UMMC Department of Family Medicine Update meeting
- Presented at MHA Rural Hospital Meeting
- Presented 7 Tar Wars presentations to 225 medical students
- Sent Live Healthy Car Tag postcards to 400 run participants, 950 businesses
- 31 high school students applied for David G. Hall Scholarship, 18 schools
- Press release: Dr. Tami Brooks Resolution, Dr. Diane Beebe's Resolution, Capitol Day
- Color coded MAFP Newsletter to match strategic plan
- Exhibited at MS Osteopathic Medical Association Meeting
- Exhibited at MS State Medical Association
- Promoted Law Enforcement Week on social media
- Designed 5 new MAFP signs for more exposure at conferences

ACADEMY

ADVOCACY

WORKFORCE

PROFESSIONAL
DEVELOPMENTPUBLIC
AWARENESS

MAFP Membership Retention Rates Up

The AAFP released 2016 year-end membership reports that recap MAFP/AAFP membership benchmark numbers and retention rates. Your Mississippi Chapter had 80.5% market share in the state. The pool of eligible members is defined as anyone who is a graduate of an ACGME- or AOA-approved residency program, or a former active member not residency-trained who still remains eligible for membership. The AAFP had 76.7% market share.

- The MAFP had a rate of 93.8% of converting resident members into active members, while the AAFP had a 76.4%.
- The MAFP had a retention rate of 95.1% for new physician members, while AAFP had a 88.6%.
- The MAFP had a retention rate of 94.9% of active members, while AAFP had 94.4%

Help us reach our goal of at least 85% market share by year end by referring a potential MAFP member. Please invite him/her to join and your referral will earn you a \$200 coupon toward a future MAFP conference. Please contact Claire Rome at claire@msafp.org or (601) 853-3302 for more information.

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Know Your MAFP Board

James Griffin, MD | MAFP District 2 Director

Growing up in Indianapolis, Indiana, who would have thought that I'd travel to Hattiesburg, Mississippi, to visit and end up liking Mississippi enough to move here, but in 1993 I did just that. I was born in New Orleans, LA, in 1949 where my father was completing pharmacy school at Xavier University. We moved to Indianapolis shortly after where he was employed by and became the eventual owner of a small pharmacy. I received a BS in Science from Purdue University in 1972 and attended medical school at Indiana University. I chose to do a residency in Obstetrics and Gynecology in Toledo, OH, and from 1980-1986 had a private practice in Ob/GYN in Indianapolis. After being out of medicine for several years, a physician friend in Hattiesburg, MS, asked if I'd ever thought about becoming involved in family medicine. One thing led to another and I began a residency in family medicine in



Dr. Griffin moderates session during Annual Meeting.

Tupelo, MS, completing this in 2007 and becoming a member of the teaching faculty there. I moved back to Hattiesburg in 2008, and after working in a neighboring small town as part of a 7-member group for one of the local hospitals, I joined Southeast

Mississippi Rural Health Initiative, a collection of federally qualified health centers involving over 40 clinics in 8 cities. I currently practice in New Augusta, MS, and also serve as the Chief Medical Officer for the organization. I have been involved in and am a strong supporter of the Mississippi Academy of Family Physicians since residency and consider it a great honor to serve on their board representing District 2, which includes Covington, Forrest, Jefferson Davis, Jones, Lamar, Lawrence, Perry and Wayne Counties. I have been involved in community theater here in Hattiesburg, specifically Hattiesburg Civic Light Opera, appearing in numerous productions over the years and recently serving as president in 2013-2014. I look forward to my continued involvement in MAFP, serving my community, and helping improve the health of the residents of Mississippi, one day at a time.

MAFP New Members 2017

ACTIVE MEMBERS:

Michael Brian Bagwell, DO, Southaven
Christopher Erik Bowen, MD, Pascagoula
Robert Cannon, MD, Vicksburg
Susan Dotson Duong, MD, Madison
Philip Kim, MD, Biloxi
Tobe Samuel Momah, MBBS, FAAFP, Madison
Robert K. Walker, MD, Brookhaven

RESIDENT MEMBERS:

EC HealthNet
Patrick Regan Barber, DO, Meridian
Angela Bevill, DO, Meridian

STUDENT MEMBERS

University of Mississippi Medical Center
Erin Leigh Dyer, Jackson
Tasnuva Hassan, Flowood
Julie Hoang Le, Hattiesburg
Zack Watson, Flowood

William Carey University College of Medicine
Brian Barbara, New Orleans, LA
Shelbi Taylor Bolton, Purvis
Kisha Burgess, Hattiesburg
Aleander Chen, Hattiesburg
Ashley Elizabeth Day, Hattiesburg
Matthew Dowdy, Saltillo
Hector Garza, Hattiesburg

Phylcia Gawu, Hattiesburg
Stephen Granger, Lafayette, LA
Talyr Hall, Jackson
Nicole Henry, Hattiesburg
Amanda Holloway, Shreveport, LA
Yasamin Khanian, McComb
Mitchell Craig Moffett, Tupelo
Terry Moran, McComb
Saba Munir, Chattanooga, TN
Colbert Charles Nelson, Hattiesburg
Nekita Patel, Clermont, FL
Christine Peddapanga, Hattiesburg
Adam T. Purvis, Petal
Heather Rose Russo, Hattiesburg
Kristen Stevenson, Frisco, TX
Michael Gabriel Vanderloo, Hattiesburg
Branden Carl Wilson, Hattiesburg

MAFP Dedicates Crawford Library at MAFP Headquarters

In July 2016, the Mississippi Academy of Family Physicians announced the dedication of the MAFP Library in honor of Dr. and Mrs. Dewitt G. Crawford.

Dewitt G. Crawford, MD, a Louisville, MS, family physician, was a member of both the American Academy of Family Physicians (AAFP) and the Mississippi Academy of Family Physicians (MAFP) from 1988 until his death in January 2016. Over the course of his medical career, Dr. Crawford served in a variety of leadership roles for the MAFP, including Treasurer for many years and MAFP President in 2007-08.

Dr. Crawford and his wife Peggy have donated a variety of medical books over the years to MAFP. They also donated several antique framed prints including Aesculapius and Hippocrates, the Father of Medicine, which now hang in the MAFP headquarters in Ridgeland. The prints were recovered from the old Fox Drugstore on Main Street in Louisville, purchased by the Crawfords at a church auction, and donated to MAFP in 2012.



One textbook donated is Dr. Crawford's personally-inscribed first edition hardcover Textbook of Medical Physiology written by Arthur C. Guyton, MD, Professor and Chairman of the Department of Physiology and Biophysics at the University of Mississippi Medical Center. Dr. Guyton's inscription to Dr. Crawford reads in part, "You will recall how much it meant to me to work with you and also that I proposed very seriously to you to join us permanently

in our department and the world of research physiology."

Other items in the library include many artifacts dear to the Crawfords that also reflect the life of a mid-century family physician, including a copy of Dr. Crawford's student identification card from UMMC, handwritten notes that he took during medical school plus textbooks on Urology, Pediatrics, and Fractures.

We welcome members and friends to stop by and visit the Crawford Library at the MAFP office.



Presenting an endowment for the Dewitt G. Crawford Memorial Scholarships is Mrs. Crawford, right. Accepting the gift on behalf of the MAFP Foundation is Kay-Lynn Meador, Foundation Director. The intent of the gift is to provide scholarship funding for deserving residents to attend the MAFP annual meeting each year (see story, page 34).

MAFP Loses Two Long-Time Members

DR. ALBERT L. GORE, (1920-2016), retired family physician and decorated military veteran, died Dec. 13, 2016 in Jackson at the age of 96. He is survived by Marianna, his wife of 75 years, along with five children, 13 grandchildren, 13 great-grandchildren and three step-grandchildren. Dr. Gore, the 2009 MAFP Family Physician of the Year and the recipient of the 2006 (inaugural) MAFP Military Award, was one of the original members of the Academy when it was founded. He was a family physician in Jackson from 1955 to 1966 and a medical corps officer and flight surgeon for the United States Army from 1966 to 1980. Gore graduated from Hinds Community College and Mississippi College before completing Tulane University



medical school. He served in the U.S. Army during World War II and returned to the army later in his career, commanding military hospitals in four states. After retiring from the military as a Brigadier General, he taught family practice medicine at the University of South Alabama Medical College before retiring from medicine.

DR. FRANK BOWEN (1921-2016), retired military veteran and family physician in Carthage, died Dec. 31 in Carthage at the age of 95. He is survived by a son, Frank W. "Sonny" Bowen, Jr., and was preceded in death by Bobbie, his wife of 63 years. Dr. Bowen, the MAFP Family Physician of the Year in 1996 and MAFP president 1993-94,



was a graduate of East Central Community College and the University of Mississippi. Dr. Bowen completed medical school at the University of Tennessee and did an internship at the Methodist Hospital in Memphis, TN. He served in the U.S. Army during World War II before his discharge as a First Lieutenant. Dedicated to helping young people, he served as a preceptor for the University of Mississippi Department of Family Medicine, and as the UMMC Leake County advisor for pre-medical and pre-dental students. Dr. Bowen was past president of the Central Medical Society and earned that organization's Exemplary Physician Award in 2008. He was named one of America's Top Family Physicians in 2010. Dr. Bowen was a charter Fellow of the American Academy of Family Physicians.

Family Physicians Engage Legislators at the Capitol

Dozens of family physicians attended The Mississippi Academy of Family Physicians (MAFP) Capitol Day on February 22 at the MS State Capitol in Jackson. Family Physicians from all over the state participated in a day of activities highlighting Family Medicine.

MAFP Capitol Day began with a buffet breakfast in the Capitol Rotunda, during which doctors met with legislators to increase awareness of issues affecting family medicine. Legislators had the opportunity to be screened for cholesterol, glucose and blood pressure from MEA Medical Clinics.

MAFP members met for lunch to hear updates on federal and state issues. Later in the day, MAFP served desserts and coffee to legislators and presented more than 100 legislators a keepsake Mississippi mug.

When each House convened, MAFP members were recognized and introduced,



Back row: Dr. Ben Lambert, Dr. Timothy Alford, Craig Moffett. Middle row: Dr. Melissa Stephens, Dr. Katherine Patterson, Dr. John Thames, Dr. Jennifer Gholson. Front row: Dr. Christy Vowell, Dr. Sue Simmons, Dr. David Wheat, Dr. Hunter Harrison, Dr. Lee Valentine.



From left: Rep. Jay Hughes, Dr. Sue Simmons, Craig Moffett



From left: Ashley Day, Lia Morales, Rep. Greg Haney, Dr. Katherine Patterson, Shelbi Bolton.



From left: Dr. Katherine Patterson, Ashley Thompson, Rep. Jody Stevenson, Dr. David Wheat

including Dr. Sue Simmons, MAFP President, of Maben. “We are glad to have this opportunity to recognize our state legislators for their support,” Simmons said, “and we’re especially excited to highlight our current efforts to advance Family Medicine in Mississippi.”

Related organizations also taking part were:

- Students and residents from the MS Rural Physician Scholarship Program were also present showcasing the program funded by the Mississippi Legislature since 2007. In ten years, the program has awarded \$10.8 million in scholarships to 133 medical students who have committed to practicing primary care medicine in Mississippi’s rural communities after their medical training. By summer of 2017, there will be 25 new primary care physicians working in Mississippi’s rural areas.
- The MAFP Foundation was present to promote tobacco cessation programs and the “Live Healthy” specialty car tag, available for \$31 at each county’s tax collector’s office. Proceeds from the car tag go to medical students and residents who need financial assistance in order to attend national medical meetings.
- The Office of Mississippi Physician Workforce was on hand to promote their work on the state’s physician workforce development needs. Since its creation in 2012, OMPW has developed Family Medicine residency programs, fostered the development of a physician workforce in several specialties, and established the state’s current and future workforce requirements. The OMPW is responsible for assisting in the development of two new Family Medicine residency programs in Meridian and Hattiesburg.



2017 Legislative Wrap-Up

Ashley Thompson | MAFP Advocacy Director

The 2017 Mississippi Legislative Session adjourned “Sine Die” March 29; however, the Governor has called members back on June 5 to complete the budget work for two state agencies.

During this year’s legislative session, the MAFP monitored approximately 200 bills. The following are just a few highlights of this session:

- We worked to defeat 6 bills that would have weakened the state’s current vaccine laws
- Multiple bills were introduced that would have expanded the scope of practice, and all of those bills were defeated.
- We successfully defeated a bill that would have consolidated the Mississippi Department of Health, the Mississippi Department of Rehab Services, and the Mississippi Department of Mental Health.
- The MAFP in conjunction with the Office of Mississippi Physician Workforce worked to expand the scope of the office with the hopes of securing additional funding in the future.
- The Medicaid and Human Services Transparency and Fraud Prevention Act is an attempt to get rid of government assistance program fraud by both recipients and providers.
- The Doctor of the Day law was amended to exclude medical residents from liability while volunteering as the Legislature’s Doctor of the Day.
- We were able to secure continued funding for the Mississippi Rural Physicians Scholarships and the Office of Physician Workforce; we also worked with the Legislature on the funding of the Mississippi Department of Health.

So what happens next? We will continue to watch for further agency cuts during the current fiscal year and meet with House and Senate members throughout the year to continue to maintain our working relationships with them. One significant post-session issue we will be watching is the awarding of Mississippi Managed Care RFP. As many of our doctors are Medicaid providers and deal with MississippiCAN daily, our hope is that Medicaid will review all applications and select companies that will make physicians part of the solution with the state’s managed care network. The Executive Review and Award is expected to take place in June 2017.



*The next Capitol Day is
scheduled for March 7, 2018.*

Election Results for MAFP Student and Resident Board Members 2017

Student and resident board members for the MAFP and MAFP Foundation Boards were recently elected by their peers at Spring Fling Conference. Both of Mississippi's medical schools are represented as well as all four of Mississippi's family medicine residency programs.

Resident board members are:

- Ashlie Booth, MD, PGY-2 at University of Mississippi Medical Center
- Brock Banks, MD, M4 at UMMC who will soon be a PGY-1 at Forrest General Hospital Family Medicine Residency Center
- Craig Moffett, DO, M4 at WCUCOM who will soon be a PGY-1 at North Mississippi Family Medicine Residency Center
- Moumita Biswas, DO, PGY-1 at EC HealthNet

Student board members are:

- Craig Bullock, M3 at UMMC
- Will Casey, M3 at UMMC
- Terry Moran, M3 at WCUCOM
- Caleb Zumbro, M3 at UMMC

New voting resident and student members of the MAFP Board are Booth and Moran, with Banks and Zumbro as alternates. Voting resident and student members of the Foundation Board are Casey and Moffett with Biswas and Bullock as alternates.

Each candidate submitted a letter of interest, current curriculum vitae, and photo before participating in a "Meet the Candidates Forum" on Friday, April 21 at the Spring Fling Crawfish Boil. Candidates introduced themselves to the MAFP audience of students, residents and physicians and explained why they were interested in serving in a leadership role as a board member.

Votes were cast by MAFP student and resident members on Saturday, April 22, and the newly elected board members for the 2017-2018 term were announced. These students and residents will participate in an induction ceremony for MAFP or MAFP



Resident board members include Drs. Brock Banks, Moumita Biswas, Ashlie Booth and Craig Moffett.



Student board members include Terry Moran, Craig Bullock, Will Casey and Caleb Zumbro.

Foundation Board during the Annual Meeting in Sandestin, Florida this year.

These board members will represent student and resident membership throughout the state. Each board meets at least 3 times annually (Spring Conference – Jackson MS, Annual Meeting – Sandestin FL, Fall Meeting – Starkville, MS, and December Social (TBD).

Each of the new board members attended an orientation in June at the MAFP office where MAFP member physicians trained them on the MAFP, its organizational structure, its mission and its goals. They also had group discussions on how to reach medical students and residents with Academy news, ideas for the Spring Fling

conference, and more.

Dr. Jeremy Wells of Hattiesburg and Dr. P. Brent Smith of Cleveland gave of their time to mentor these resident and student leaders and take part in the orientation.

Candidates must meet the following criteria to be eligible to run for a board position:

- A member of the AAFP / MAFP.
- A 2nd or 3rd year medical student in good standing at a medical school.
- A resident in good standing at a residency program.

(NOTE: M4 students should apply for the resident position, as the term office runs from MAFP Annual Meeting in July, 2017 to the following July, 2018.)

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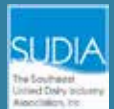
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CALCIUM*
VITAMIN D*

* added nutrients

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VITAMIN B12
CALCIUM*

* added nutrients

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WORKFORCE

Spring Fling, Crawfish Boil and ROMP = Opportunities For Students, Residents

Sixty-six medical students and residents registered for activities at the MAFP Spring Fling held April 20-21 in Jackson.

The annual event is sponsored by the MAFP Foundation and is free of charge to students and residents. The main purposes of the event were to provide a great education opportunity and enable residents and students to network with exhibitors and practicing family physicians.

The event kicked off with a Crawfish Boil on Friday night at The Lake House in Ridgeland. There was great food and a cornhole tournament that added to the fun. During this event, residents and students who were running for MAFP board positions declared their candidacies and gave short campaign speeches.

"The Crawfish Boil was a great opportunity to meet and network with other students, residents and physicians," said one attendee in an evaluation.

On Saturday, students and residents attended a day of informative sessions at the Jackson Marriott hotel.

Attendees also had the chance to meet exhibitors. Each year, MAFP and the Office of Mississippi Physician Workforce jointly host the Rural Opportunities for Medical Professionals (ROMP) Career Fair, held during the MAFP Spring Fling. This year's fair featured 22 booths with such varied exhibitors as rural hospitals and pharmaceuticals. The career fair is specifically targeted at medical students and residents to give them a chance to mingle with others in the profession.

As the event was held in connection with the Spring Conference for active physicians, there were two different sets of events on Saturday. The morning student and resident track included:

- *The New Doctor's Bag App* – by Dr. Jeremy Wells of Hattiesburg
- *What I Want to Do When I Grow Up* – by Dr. Katherine Patterson of Indianola
- *Money Matters: The Business of Medicine* – by Dr. Jason Mizell of University of Arkansas for Medical Sciences

- *Direct Primary Care: What's All the Buzz* – panel discussion by Dr. Tim Alford, Dr. John Vanderloo and Dr. Micah Walker.

After lunch, residents and students attended two small-group procedural workshops to get hands-on, practical experience in medicine. One was an IUD Insertion workshop using models, and four MAFP member physicians gave a clinic on the Essentials in Sports Medicine, including spinal injury immobilization, treating heat-related injuries, treating concussions and the basics of casting. Dr. Eugene Goldman of Long Beach, Dr. P. Brent Smith of Cleveland, Dr. Jessica Tullos of Hattiesburg, and Dr. Jeremy Wells of Hattiesburg conducted this workshop.



Spring Fling attendees included 66 residents and students from throughout Mississippi's schools and residency programs.



Next year's Spring Fling is scheduled for April 20-21, 2018 in Jackson.



Angie Burks of EC Healthnet promoted the residency program in the exhibit hall to attendees.



University of Mississippi Medical Center students Callie Grey, Falan McKnight, Brent Treadway, and Peyton Reves enjoying the Crawfish Boil.



Racheal Green, Dr. David Green, Mary Banks and Dr. Brock Banks at the Crawfish Boil.



Heather Redwood and Dr. Moumita Biswas in the exhibit hall.



Dr. Jessica Tullos, right, taught techniques for heat-related injuries to (from left) Dr. Ashlie Booth, Dr. Moumita Biswas, Dr. Kristen Dent, Dr. Angela Beville and (in tub) Sam Dunn.



William Carey University College of Medicine students Saba Munir, Alex Chen, Brice Guy, Rubana Khan, Anita Santpurkar and Elizabeth Dorroh at the Crawfish Boil.

MAFP Leaders and Staff Attend National Meetings

Four MAFP physician leaders, as well as three MAFP staffers, attended AAFP conferences held simultaneously in Kansas City April 26-28. The Annual Chapter Leader Forum (ACLF) is the AAFP's leadership development program for chapter-elected leaders, aspiring chapter leaders, and chapter staff. Among other roles, ACLF functions as an orientation for emerging leaders who serve on chapter boards, as well as professional development for new and seasoned chapter staff.

New chapter staff members Kristen Kern, Public Awareness Director, and Claire Rome, Membership Director, attended an orientation session for new staff, and then joined Beth Embry, Executive Director, Katie Patterson, MD, Board Vice President, and David Wheat, MD, Board Secretary, for targeted breakout sessions on chapter governance, advocacy, and communication.

National Conference of Constituency Leaders (NCCL) is the AAFP's leadership and policy development event for under-represented constituencies. NCCL serves as a platform for different perspectives and concerns of AAFP members to help bring about change. MAFP President Sue Simmons, MD, and Christy Vowell, DO, Director at Large, attended NCCL as constituency leaders for women physicians and new physicians, respectively.

As an added bonus, your MAFP chapter was recognized in two ways. MAFP received the first place award among medium sized chapters for the Highest Percent Retention of New Physicians in 2016 and for 100 percent Resident Membership.

"This was such a wonderful meeting on so many fronts.

The enthusiasm that everyone brought

to the table on advocacy, burnout,

constituency, and leadership was great."

– DR. DAVID WHEAT

"I enjoyed networking with leaders from across the country," Patterson said. "I was able to identify areas in my personal and professional life that could easily be improved by using technology which I was unaware of. Physician well-being is also forefront in my mind after encountering many fabulous speakers on this topic."

"This was such a wonderful meeting on so many fronts. The enthusiasm that everyone brought to the table on advocacy, burnout, constituency, and leadership was great", Wheat said. "We had exceptional speakers with some ideas that I can bring back and incorporate into my personal life, my leadership role and our chapter."



Attending the Friday luncheon awards session in Kansas City were, from left, Kristen Kern, Drs. David Wheat, Katherine Patterson, Sue Simmons, and Claire Rome.



Next year's ACLF meeting is scheduled for April 26-28 in Kansas City, MO.



Dr. David Wheat, Dr. Sue Simmons, Dr. Christy Vowell, Claire Rome, Dr. Katherine Patterson, Beth Embry.

[Quadriplegic mountain climber] Kyle Maynard's motivational speech was truly inspirational. It also showed how we as family physicians can help our patients as they struggle through trying times. I would encourage anyone who can, to try to attend the conference in the future. It is well worth your time and effort."

"I was impressed by the energy to pursue dramatic changes in Family Medicine with the Young Physicians constituency," Vowell said. "The influence of AAFP on a national political level was inspiring to me to know I have a voice. I thoroughly enjoyed meeting other family physicians across the nation who shared similar frustrations and opportunities. This conference was well worth attending!"



MAFP Officers making phone calls to members to encourage them to rejoin while in Kansas City. From left, Drs. David Wheat, Katherine Patterson and Sue Simmons.



Beth Embry, left, and Drs. Christy Vowell, Sue Simmons and David Wheat, brainstormed ideas for MAFP activities while at the conference in Kansas City.



Dr. Christy Vowell shows off the Tar Wars gear she got while attending a AAFP presentation.



Drs. Sue Simmons, left, and Christy Vowell attended a seminar on effective board meetings.

Spring Conference Really Rocked

Active physicians attending this year's MAFP Spring Conference in Jackson saw a varied lineup of speakers, networked with students and residents, and enjoyed seeing old friends.

More than 45 family physicians and other medical professionals attended the April 20-22 event which featured more than 12 hours of continuing education credit.

Friday night's Crawfish Boil featured great food catered by MAFP member physician Dr. Bradley Suggs of Flowood plus live music and a cornhole tournament. This casual event was perfect for networking with medical students and family medicine residents who were also in attendance.

Saturday, after MAFP President Sue Simmons of Maben called the conference to order, physicians took part in continuing education sessions and visited with 22 exhibitors at the ROMP Career Fair while visiting with other physicians. Education sessions included those on Vaping, COPD, Hormones and Direct Primary Care.

During Saturday's procedural workshops, practicing physicians rubbed elbows with residents and students to learn about sports medicine and IUD insertion. Two 'physicians-only' breakout sessions explored the topics of financial management and physician wellness.

Saturday night, physicians ate together during a dine-around before attending a local theatre production as a group.

Sunday, with the residents' and students' event over, the focus of each session was on information for active physicians. Besides education sessions, President Simmons conducted a convocation ceremony for four new AAFP Fellows (see story, page 22), and the group also recognized retiring physician Dr. Diane Beebe for her contributions to the profession (see story, page 22).

Sunday's education topics included palliative care, chronic tendinopathies, atopic dermatitis and a session on collaboration agreements. Another highlight was a musical devotional by Dr. Judy Gearhart of Clinton who performed praise songs for the group.



Rocking and rolling at the Physician Wellness breakout session were, from left, Drs. Judy Gearhart, Sue Simmons, Jennifer Lowery, Katherine Patterson and Jessica Douglas.



Dr. Bradley Suggs of Flowood served up his specialty, crawfish, at the Crawfish Boil. This year marked the fourth year Suggs catered the event.



Akachi Agor, Dr. John Mitchell, Dr. Lee Valentine and Phylcia Gawu at the Crawfish Boil.



Next year's Spring Conference will be held April 21-22, 2018 in Jackson.



At left: Dr. Jeremy Wells, second from left, helped conduct the Sports Medicine procedural workshop. He explained the basics of casting to Jordan Jackson, Dr. David Green, Matt Dowdy, and Dr. Jessica Douglas.

Below: Dr. P. Brent Smith, left, taught about immobilizing possible spinal injuries at the Sports Medicine workshop. Participating are, from left, Michael Vanderloo, Colbert Nelson, Dr. Kristi Alvarez, Dr. Sue Simmons.

Bottom, at left: Enjoying the Crawfish Boil are Dr. Sue Simmons, Dr. Bill Jackson, and Linda Jackson.

Bottom, at right: Taking part in the IUD Insertion workshop were, from left, Dr. Sandy Lieu, Leah Burch, Justin Dyer.



Four Physicians Receive Degree Of Fellow From AAFP

Four Mississippi family physicians recently achieved the Degree of Fellow from the American Academy of Family Physicians (AAFP). They were presented with their degrees April 22 at a MAFP convocation ceremony in Jackson. Those honored were:

- William P. Howard, MD, FAAFP of Jackson
- Katherine Patterson, MD, FAAFP of Indianola
- Sonya Shipley, MD, FAAFP of Flowood
- Bradley J. Suggs, MD, FAAFP of Flowood

"Being recognized with the Degree of Fellow has great significance among family physicians," said MAFP President Sue Simmons of Maben. "Not only does it represent the respect of one's peer physicians, but it symbolizes high personal standards as well. We are so pleased to include these four new Fellows in our ranks."

Dr. Simmons conferred the Degree of Fellow on each physician April 22 at the convocation ceremony. Each took an oath and received a certificate.



Drs. Sonya Shipley, William P. Howard, Katherine Patterson and Bradley J. Suggs received the Degree of Fellow at the Spring Conference.

The Degree of Fellow recognizes AAFP members who have distinguished themselves among their colleagues, as well as in their communities, by their service to family medicine, by their advancement of health care for the American people, and by their professional development through medical education and research. Fellows of the AAFP are recognized as champions of family medicine. They are the physicians who make family medicine the premier specialty in service to their community and

profession. From a personal perspective, being a Fellow signifies not only "tenure" but one's additional work in your community, within organized medicine, within teaching and a great commitment to continuing professional development and research.

The next convocation ceremony will be held Tuesday, July 18 at the Annual Scientific Assembly. Please contact Claire Rome at claire@msafp.org for more information.



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Oxford Proves Successful Site for 2016 Meeting

Fifty-five physicians and their families traveled to Oxford in November 2016 for the MAFP Fall Conference which took place on the University of Mississippi campus at the Inn at Ole Miss.

Education sessions were the primary focus with fun events thrown in to allow members to get to know one another. MAFP President Sue Simmons of Maben brought the session to order each day. Thirteen exhibitors were also in attendance.

Friday's continuing education topics were all about the war on opioid abuse, including trends and statistics, recent actions by government and professional groups, prescribing guidelines, and how physicians can improve opioid prescribing. That night a reception was held at Graduate Oxford, a local hotel on Oxford's popular town square, before physicians ate together in small groups during a dine-around dinner.

Saturday's sessions included time with exhibitors as well as information on MIPS/MACRA, Joint Replacement, Telemedicine, and Eczema in Children. That morning, spouses took part in an optional painting activity and took home their creations.

After lunch, physicians and family members explored Oxford from the unique perspective of a Double Decker bus tour while others visited the shooting range at Hunters' Hollow in Oxford. Late that afternoon, attendees were treated to one of Oxford's famous tailgate parties in front of the Inn at Ole Miss, complete with a tent and scrumptious appetizers. The only

thing missing was the game! Many thanks to Angela Dowell of Indianola for her spectacular tailgate tent decorations.

Sunday, on behalf of MAFP, President Simmons recognized Dr. Tami Brooks for her excellence at the MS Division of Medicaid as physician liaison. Brooks was

presented with a resolution by the MAFP Board of Directors (see story, page 24).

Sunday's continuing education topics included Cervical Cancer, Older Adults with Diabetes, the Learning Connection, and an Early and Periodic Screening Update.

For more photos of this event see page 24.



Dr. Sue Simmons, Dr. Christy Vowell, Daniel Vowell



Gafford White, Georgeana Dowell, Angela Dowell, Dr. Wade Dowell



Kay-Lynn Meador, Jewell Buckley, Dr. Jennifer Gholson and Dr. Sheila Crowley at the MAFP exhibit.



Robin Johnston, Dr. Word Johnston, Kim Hester, Drs. Walter Jones, John Lee and Lakeisha Chism.

This year's Fall Conference will be Sept. 29 - Oct. 1, 2017 at The Mill Conference Center in Starkville.

**MAFP Calendar,
Online Registration,
Scholarship Applications
and more at
www.msafp.org**



Meeting of the MAFP Board of Directors.



Robin Johnston, Martha Hassell, Dr. Edward and Johanne Bryant, Dr. Sue and Cecil Simmons



Dr. Lakeisha Chism, Kay-Lynn Meador, Dr. Carlos Latorre, Dr. Bradley Snuggs, Dr. Susan Chiarito at the MAFP Foundation board meeting.



Spouses took part in an art activity during CME.



Double Decker bus tour of Oxford.

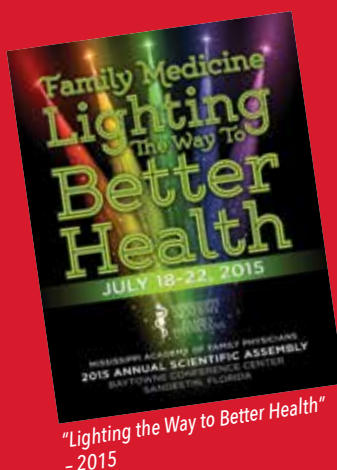
Meeting Themes Chosen by Presidents

The Annual Scientific Assembly always features a dynamic theme built around the interests of the MAFP president. These themes provide a yearlong framework for making annual Academy events interesting and fresh.

The 2015 theme, 'Lighting the Way to Better Health,' focused on President Jennifer Gholson's interest in lighting up the night. Special events during the convention included a 'Glow Wild' Family Fun Night, nighttime Laser Tag, and a 'Get Your Glow On' reception.

The 2016 theme, 'The Magic of Family Medicine,' was the product of President Samuel Crosby's desire to have a magician perform. Special events during the convention included a 'Magical Family Fun Night,' an afternoon Family Magic Show, a leadership session and entertainment presented by magician Billy Riggs. The

2017 theme, 'Get on Track with Family Medicine,' was chosen by the train-loving President Sue Simmons. Special events during the event included an 'All Aboard for Family Fun' night, a 'Get on Track with the Family Medicine Express' reception, a Soul Train Fun Run, and train rides during Bay Day.



"Lighting the Way to Better Health" - 2015



"The Magic of Family Medicine" - 2016



"Get on Track With Family Medicine" - 2017

A Blast from the Past!

Some of your favorite MAFP docs pose for a picture during the 2015 Fall Conference reception in Memphis, TN, in front of the Stax green screen. See if you can spot who's who!

(Answers at bottom of the page)



1



2



3



4



5



6

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7



8

1) Dr. & Mrs. John Mitchell; 2) Mr. Vince Chiarito & Dr. Susan Chiarito; 3) Mr. Carter Gholson, Dr. Jennifer Gholson & Claire Gholson; 4) Dr. & Mrs. Ed Hill; 5) Dr. & Mrs. Robert Cook; 6) Mr. Cecel Simmons & Dr. Sue Simmons; 7) Dr. & Mrs. Word Johnson; 8) Dr. Jessica Blum & Dr. Casey Lafferty

MAFP Annual Meeting in July 2016 a Success!

In July 2016, the MAFP had 135 attendees, 78 exhibits, 175 exhibitors, 215 family members, 5 staff members and 16 speakers for a total of 546 people who attended the 67th Annual Scientific Assembly. The meeting was held July 16-20 at the Baytowne Conference Center in Sandestin, FL.

Attendees enjoyed annual favorites during the meeting, including Family Fun

Night and the President's reception, along with new events such as MAFP Bay Day, spouse event with Amy Head and several family-friendly activities.

The MAFP Foundation raised \$21,200 at the Draw Down and Silent Auction. The Draw Down winners split the \$10,000 grand prize and included Gil Berry, Bill Howard, Fred McDonnell, MD, and Brad Suggs, MD.



Former MAFP presidents, from left: Dr. Lee Giffin, Dr. Luke Lampton, Dr. John Mitchell, Dr. Wade Dowell, Dr. Jennifer Gholson, Dr. John Hassell, Dr. George Bush, Dr. Samuel Crosby, Dr. Word Johnston.



Dr. Carlos Latorre and Dr. Patrick Whipple show off their magical tattoos.



Dr. Bradley Suggs with his wife Dr. JeanAnn Suggs and their children Jake, Katie Adeline and Lucy.



Attendees enjoyed a comedy and magic show.



Joseph and Charlie DeWitt



Children gathered around for a special pirate magic show.



Abby Crosby, Rebekah Rice, Eli Rice, Dr. Samuel Crosby enjoy Family Fun Night.



Dr. Katherine Patterson with sons Nicholas and Reilly.



Physicians took a group photo wearing MAFP Annual Meeting t-shirts.

Brooks Recognized With Resolution of Thanks

Dr. Tami Brooks of Jackson was honored by the MAFP recently for her outstanding work with the Mississippi Division of Medicaid. She was formally recognized with a resolution presented to her at a meeting this past fall.

Brooks, who is a practicing pediatrician at the University of Mississippi Medical Center in Jackson, was honored for her work as part-time Medical Director within the Division of Medicaid. Her efforts to improve the relationships between family physicians and Medicaid have yielded good results, said MAFP President Sue H. Simmons, MD, of Maben.

"Dr. Brooks has really worked to break down barriers Mississippi family doctors had encountered when trying to treat Medicaid patients," Simmons said. "She has shown dedication to what is sometimes a thankless job, and the resolution has been our way of letting her know how much her efforts mean to us."

The resolution reads of Dr. Brooks, "She has shown exemplary grace in dealing with and attempting to solve the frustrations of her medical colleagues." It further reads that MAFP "acknowledges with deep appreciation the brilliant work



of Dr. Tami Brooks as Medicaid's Medical Director, especially noting her tireless dedication to improving the agency's medical delivery of care to the citizens of Mississippi."

What Can You Do...

continued from page 6

authorizations, insurance companies, paperwork and hoops to jump through.

The only way this can happen, without going broke, is to have a team approach and be reimbursed based on value. Maybe we need practice extenders; maybe we need scribes; maybe we need to look at alternative methods of delivering health care such as ACOs or direct care which may change how we get paid.

As we've heard several times this weekend, 50% of Medicare reimbursed will be based on value by 2018.

Today, there's a list of topics facing us: telemedicine, ICD-10 (One of our recent Past Presidents, Dr. Bill Jones, sent a letter to our board noting that without some type of relief, he may seriously have to consider retirement), quality metrics, scope of practice issues, immunizations, Medicaid, and, in particular, managed care.

I HAVE A DREAM! Sorry, wrong speech. But I can envision our organization being one along the lines of one described by Bob Harris. It could have the involvement of a large number of members each with specific areas of interest and not the same

people doing everything. We have a number of dedicated members that do a lot, but we all need to stay involved.

The question is not what the MAFP can do for you, but what can you do for the Academy?

Seriously, if you want to help with the

- finance committee and not just following the numbers, but where we invest – developing a policy on where to invest excess funds,
- advocacy committee to work with legislative issues and resolutions
- newly formed PAC, FAMDOC-PAC
- professional development committee to develop our CME courses among other items
- governance issues; does anyone know someone who might like to review our bylaws?
- the newly formed ACO; we have to put together a "working group" that may transition into a board for the new ACO
- public awareness committee to help people know and, I hope, appreciate what we do

I pledge to do my best to represent our Academy honorably and promote our Academy's vision.

May God help me, and may God bless

our Academy, our great state of Mississippi, and may God Bless America.

Crosby Serves as 2015-16 MAFP President

Dr. Samuel Crosby is a board-certified family doctor with more than 30 years of clinical experience. He is currently the Medical Director of the Immediate Care Clinic in Hattiesburg. Dr. Crosby received his medical degree from the University of Mississippi School of Medicine and completed his residency at the University of Tennessee in Jackson, TN.

Dr. Crosby has played a vital role in MAFP and has given presentations to its members at various conferences over the years. He teaches students of William Carey University School of Osteopathic Medicine and, therefore, is passionate about student involvement in MAFP.

Dr. Crosby and his wife, Abby, live in Hattiesburg and have been married more than 35 years. They have two grown children and two grandchildren. In his spare time, he enjoys being outdoors and playing golf.

'Giving Back' a True Hallmark of Recent MAFP Family Physicians of the Year

A dedication to community service and helping new physicians are two defining attributes of the two most recent winners of MAFP's Family Physician of the Year award.

The award, which recognizes the physician contributing the most to the development of family medicine in the state, is presented each year at the MAFP Annual Conference. It is also known as the John B. Howell Memorial Award and was established in memory of Dr. Howell, a pioneer in the practice of family medicine and long-time delegate to the American Academy of Family Physicians.

JOHN HASSELL, 2016: Dr. John F. Hassell of Laurel, Family Medicine Physician at Laurel Family Clinic, was recognized as 2016 Family Physician of the Year by the Mississippi Academy of Family Physicians.

"John Hassell is indeed the consummate family physician," said Jack C. Evans, MD, FAAFP, who nominated Dr. Hassell for the award. "John's defining characteristic is that he truly loves everyone, and through his faith, he practices medicine daily with a noncompromising commitment to rightness."

In 1973, after earning a bachelor's degree from Mississippi College, Dr. Hassell graduated from the University of Mississippi Medical Center (UMMC) with honors as a member of Alpha Omega Alpha. He completed his residency in 1976, where he was a member of the inaugural class of four exceptional residents at UMMC specializing in family medicine.

Dr. Hassell has been involved with MAFP in almost every capacity, including serving as MAFP President in 1992. He is board-certified by the American Board of Family Medicine and was an instructor at UMMC Department of Family Medicine. Dr. Hassell served as a preceptor for William Carey University College of Osteopathic Medicine students as well as UMMC third- and fourth-year students. He is an active member of the Mississippi State Medical



Dr. John Hassell of Laurel, in green jacket, the MAFP 2016 Family Physician of the Year. Dr. Hassell's family is from left, Emily and Jay Hassell with children Brooks and Lee Alston, Martha Hassell, Jenny Cummins with children Davis and Emilee Cummins.

Association (MSMA), having served as a delegate, a member of several councils, and being honored with the MSMA's Community Service Award.

In 1977, Dr. Hassell joined the medical

staff at South Central Regional Medical Center, formerly Jones County Community Hospital, in Laurel. The same year, Dr. Hassell joined Drs. Balaski, Casey and Hollingshead as a Family Medicine Physician

MAFP Website Redesign



On April 20, MAFP launched its redesigned website – www.msafp.org – as part of its goal to increase public awareness of the Academy. Updated information about upcoming events, scholarships, membership and more can be found on the site, which is divided into the five MAFP priorities and the MAFP Foundation:

- Academy
- Advocacy
- Workforce
- Professional Development
- Public Awareness
- Foundation

at Laurel Family Clinic. Dr. Hassell has provided patient care for 40 years at Laurel Family Clinic.

Giving back has always been important to Dr. Hassell in his community. As a family physician, Dr. Hassell has served as a South Central Sports Medicine physician for the Laurel High School football team, volunteered to provide sports physicals for local athletes, and taught medical students and residents once a month on his day off. Dr. Hassell has also served as a volunteer and Medical Director of the Good Shepherd Clinic of Laurel for 20 years. Dr. Hassell's passion for family medicine is readily apparent to those who are privileged to know him.

With a career in family medicine that spans more than 40 years, Dr. Hassell's dedication, commitment and leadership in his profession and community truly make him one of the greatest advocates for Family Medicine in the state of Mississippi.

"I truly believe my path to become a physician was a calling from God," Dr. Hassell said. "I began my college career as an accounting major, but during my junior year I felt led to the medical profession. Throughout the years, I have been blessed to provide care to many residents in Laurel, Jones County and the surrounding



Dr. Word Johnston, center holding plaque, the MAFP 2015 Family Physician of the Year. Dr. Johnston's family is from left, Ariel Winstanley, Eden Johnston Yelverton, Sam Yelverton, Robin Johnston, Dr. Walter Johnston and Mary Johnson.

communities."

Dr. Hassell and his wife Martha have two children, Jenny Hassell Cummins and Jay Hassell, and four grandchildren, John Davis Cummins, Emilee Martha Cummins, John Brooks Hassell and Lee Alston Hassell.

DR. WORD JOHNSTON, 2015: Dr. Word Johnston of Mount Olive, Family Medicine Physician at Green Tree Family Medical Clinic, was recognized as 2015 Family Physician of the Year.

Although a native of another state, he soon made his way to Mississippi and settled with his family in a small community best described as "Mayberry USA" where, according to a good friend, he learned to appreciate the values and principles instilled by such a setting. Having been born into a medical family, he experienced "the good, the bad, and the ugly" of the profession from an early age. As a young teenager, he began working at the local—and only—drug store for a beloved pharmacist who was to have a profound influence on his life.

After leaving for college and med school, the good friend said he had no doubt Dr. Johnston would return to his home town and set up practice where his roots had been established long ago. So after a family medicine residency in another state with opportunities to practice in any number of places, his decision was simple: he would return to his hometown of less than 1,000 population, many of whom lived at or near the poverty level. Quite simply, he chose to extend the hand of Christian brotherhood through his medical practice to those who needed him most in a medically underserved

region of our state.

The saying, "Like father, like son" was never truer than when Dr. Johnston joined his role-model father in practice, and for the past 31 years he has provided his own brand of exceptional medical care combined with an equally supportive sense of empathy and compassion for his patients. He can often be seen around his hometown after hours, on weekends, and anytime a volunteer is needed at church, area schools, or civic organizations.

Our honoree was 12 years old when his dad served as the 19th president of our academy. His first participation was as a child at the various conferences, then as a UMMC medical student, a resident, and then as a Board Certified Family Physician. In 1998, he himself was installed as our 50th president, so MAFP has always been a priority. He and his wife have instilled in their two daughters the same strong morals and values as well as a belief that they give back to others.

The respect and admiration his associates have for Dr. Johnston extend far beyond his medical education and training. The high esteem in which he is held by all who know him has not as much to do with the three decades he has served those less fortunate but instead is based on the example he has set as a quiet, humble, compassionate human being.

designed

General membership and leadership information can be found under Academy, including active membership, resident membership and medical student membership. Legislative information is under the Advocacy tab. Recruitment information for potential family physicians can be found under Workforce. The Professional Development tab includes events and continuing education. Newsletters and other published materials can be found under the Public Awareness area. Lastly, information about our foundation's programs and donations can be found under the Foundation tab.

Family Docs: Giving Back

Barrett Jones, MD | Jackson

Taking a look back through 2014 includes tense confrontations between nations, horrendous acts of terror and persecution of minority groups, Nigerian girls abducted from school, the worst Ebola epidemic the world has seen, and violent conflicts in our cities. It is not hard to sense that something is not right in the world, that perhaps the world is broken. What are we to make of the distressing events we see? Why is the world the way it is? How do we respond? For what purpose do we live our lives?

In 2014, our family left our home in Jackson, MS, and moved to Malawi, Africa. It is a country you likely could not point to on a map nor probably have ever heard mentioned. Yet, it is a country we love dearly. Malawi is fondly referred to as “The Warm Heart of Africa” as her people are exceptionally gracious and hospitable. It is a country with lush greenery, a stunning lake, and beautiful countryside. Yet, it is a nation wrought with many challenges. Among the poorest countries in the world, every year many Malawians face intense struggles with food security, access to clean water, and rampant disease. During the rainy season, malaria claims many lives, mostly children less than 5 years of age. Possibly the greatest challenge to Malawi in the last two decades has been HIV/AIDS. Currently 10-20% of the adult population is HIV positive and there are about one million orphaned children, mostly due to HIV. With only one doctor for every 50,000 people and a grossly inadequate healthcare system, disease has a major impact on Malawian families. That is why I work with Partners in Hope (PIH), a non-profit medical center that was established to help fight the HIV epidemic ravaging Malawi. We are committed to providing quality care while helping strengthen the healthcare system through the development of a non-profit teaching and research hospital. We

currently care for over 7,000 HIV patients, provide general healthcare through our clinics and hospital ward, as well as run community health programs.

Like the events of 2014, the disease and suffering in Malawi are a symptom of brokenness. There should have never been a child to grow up without the love of a mother, a diagnosis of HIV or children starving. Our worldviews are the lens through which we see and interpret the world. As a Christian, I see that the world was created good and perfect but sin brought brokenness into the world. God sent his Son to restore hope, to redeem all of His creation, to fix all the things sin has broken. Just as police run to the danger, as firemen run towards the fire, so the church should move to the brokenness of the world bringing that same hope by our words and our actions. I am convicted whether in Mississippi or Malawi that missions should not be one aspect of our life but our lifestyle, the way we live our lives. We were created for a purpose. Jesus lived, died, and rose from the dead for a purpose, and I want



Child receives medical attention at the clinic in Malawi.

to live my life for that same purpose.

There have been many joys as well as many challenges over these last three years but Malawi has become a very special place for our family. We love the work being done at Partners in Hope as it has become one of the leading hospitals in the capital city of Lilongwe. If you would like to know more about how you could be involved with the work we are doing in Malawi, I would love to talk with you. Please feel free to email me at barrett.jones@sim.org.



Dr. Barrett Jones, right, and HIV counselor Luka Mdala, center, advise a young patient and her family at an outreach program in Lilongwe, Malawi, Africa.



Dr. Susan Chiarito introduces the FOODPLAY team at a school in Vicksburg.



Dr. Susan Chiarito and Sandy Hearn of Vicksburg Warren School District.



FOODPLAY team members and three students from a school in Vicksburg.

Children Learn Healthy Habits as FOODPLAY Visits Vicksburg

Eating fruits and vegetables. Exercising each day. Cutting out junk food. Making these healthy choices is something kids need to learn early in Mississippi where one out of every five middle and high-schoolers is already obese.

Mississippi's childhood obesity rates rank as the highest in the nation, according to the State of Obesity report, released in September 2016 by the Trust for America's Health and the Robert Wood Johnson Foundation. Even more alarming: Mississippi's adults have a 35% obesity rate.

How can we reverse this trend? By giving young kids the knowledge they need to make good choices, said Sandy Hearn, Child Nutrition Field Coordinator for the Vicksburg Warren School District (VWSD). "With kids, you need something that makes them want to change their habits," Hearn said. "Anything that makes it fun will enable them to learn easily."

To that end, Vicksburg-area elementary school students were taught that "Good Eating is Great Fun" April 10-13 during FOODPLAY presentations at all eight elementary schools in the Vicksburg Warren School District. Altogether, about 4,600 children took part.

Created by a nutritionist, the FOODPLAY program has as its slogan, "Good Eating is Great Fun." With a team of jugglers and other performers, the group turns a school assembly into a high-energy presentation that teaches kids the importance of:

- making healthy food choices
- eating a healthy breakfast
- increasing their level of physical activity
- reading and understanding nutrition labels on foods
- thinking critically about junk food marketing plays

The FOODPLAY presentations were made possible by a local Vicksburg foundation which granted the funds to MAFP. The program was presented by the Mississippi Academy of Family Physicians (MAFP) in cooperation with the Vicksburg Warren School District. Vicksburg family physician Susan A. Chiarito, MD, FAAFP, who works at Mission Primary Care in Vicksburg, led MAFP's efforts to bring the FOODPLAY program to the local area. Other MAFP members also introduced the presentations and answered audience questions.



Dr. Carlos Latorre interacted with kids while introducing the FOODPLAY program.



Carson and Courtney Kern show off their Live Healthy tag.

Live Healthy Car Tag Celebrates 4 Successful Years

Launched in 2013 to raise funds for the MAFP Foundation, hundreds of 'Live Healthy' car tags have been sold in Mississippi so far.

All told, more than \$32,000 has been raised for the foundation since the tag was introduced. Each county tax collector's office sells the tags to auto owners for \$31, and \$24 of the funds collected comes directly back to the Foundation. Much of the monies raised is returned to the community in the form of scholarships for high school students, medical students and residents.

From March 2016 to March 2017, more than 400 'Live Healthy' tags were sold.



Dr. Wade Dowell showing pride in his Live Healthy tag.

Show us your tag by taking a photo and posting with the hashtag #LiveHealthyMS.



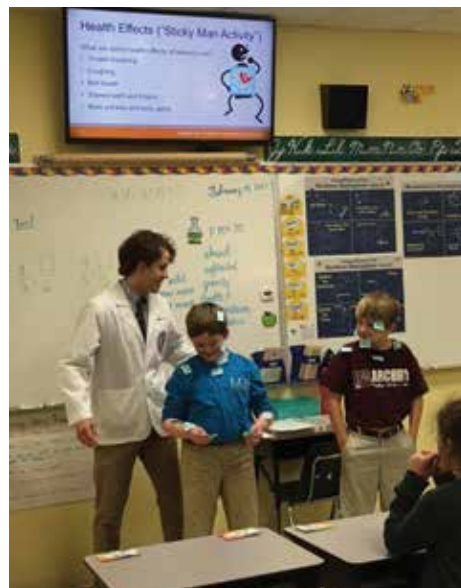
MS Medical Schools Show Support of Tar Wars

Teaching kids about the dangers of tobacco use is one of the fun things that medical students get to do outside of the medical school. Students at both Mississippi medical schools make Tar Wars presentations as part of their curricula.

Each OMS 1 student (Osteopathic Medical Students) at William Carey University School of Medicine presents Tar Wars to a local school, and each M3 (third year medical student) at the University of Mississippi Medical Center does the same. Each school requires their students to complete a presentation for their family medicine rotation.

Faculty advisors for the WCUCOM program are Dr. Melissa Stephens, Dr. Carol Morreale, and Dr. Tonya Creech. For the UMMC program, Dr. David Norris is the faculty advisor.

Jewell Buckley, MAFP special projects coordinator, makes a presentation about Tar Wars to each new third-year medical student at UMMC during orientation for the Family Medicine rotation. Each student receives a backpack of 'Tar Wars' instruction materials that gives each medical student the tools they need to teach kids about the dangers of tobacco use. Each student then makes a Tar Wars presentation to a 4th or 5th grade classroom before the end of their



WCUCOM student Matthew Kon does a "sticky man" activity with Lamar Christian School students.

6-week rotation.

Similarly, Buckley makes a presentation to students at WCUCOM, and they each do a presentation before the end of the school year.

If your area school is interested in a Tar Wars presentation, contact Jewell Buckley (jewell@msaafp.org) at the MAFP office at (601) 853-3302.

UMMC Group Wins First Prize in AAFP Tar Wars Challenge

For the second year running, the Family Medicine Interest Group (FMIG) at UMMC won the Tar Wars Challenge top national award. Each year, the AAFP awards FMIGs who present Tar Wars to the most children and communities.

UMMC learned April 25 that they had won First Prize and \$500 for almost 200 presentations to over 2,000 elementary school children in Mississippi from September 1, 2016 to April 1, 2017. The

MAFP applauds the great work of these students.

Tar Wars is AAFP's tobacco education program. Each M3 at the University of Mississippi School of Medicine and each M1 at the William Carey University School of Medicine learns about Tar Wars from MAFP staff and gives an anti-tobacco presentation to local schoolchildren as part of their studies.

Family Physician Beebe Honored by Peers

Diane K. Beebe, MD, of Jackson was honored by the MAFP for her years of service to the organization. An MAFP member since 1984, she was formally recognized with a resolution presented to her at a meeting of the MAFP Board of Directors on April 21.

Dr. Beebe has announced she will retire June 30 as the Chair and Professor of the Department of Family Medicine at the University of Mississippi Medical Center. She has previously served as Vice Chairman and Residency Director for the Department of Family Medicine at the UMMC Medical Center, mentoring thousands of medical students over the years.

"Dr. Beebe taught so many medical students to be compassionate and competent physicians," said MAFP President Dr. Sue

Simmons of Maben. "We are grateful for her service."

Dr. Beebe has been instrumental in the advancement of the Family Medicine specialty in Mississippi. She served as the first director of the Office of Mississippi Physician Workforce, created by the Mississippi Legislature in 2012. She was also a leading proponent of the Mississippi Rural Physicians Scholarship Program, established in 2007. Both of these programs have resulted in awareness of the shortage of and the increasing need for family physicians in our state.

Dr. Beebe served as a member and chair of the American Board of Family Medicine and chair of the ACGME Residency Review Committee for Family Medicine. She

contributed extensively to national medical publications as a writer, editor, and reviewer.

The resolution reads of Dr. Beebe: "Her selfless contributions to the medical profession, her community, her state, and her nation are too numerous to list but noted with deep gratitude."



Drs. Sue Simmons, Diane Beebe and Luke Lampton

Sign On for the Sign



The MAFP Foundation has invested in two signs for our building at 755 Avignon Drive in Ridgeland. One sign is visible from the well-traveled Lake Harbour Drive and it is illuminated at night. The other sign is visible from our parking lot.

As people pass our building, the MAFP sign creates public awareness for the Academy. The sign also helps set the stage for the identity of the MAFP and MAFP Foundation.

We are asking members to "sign on" by making a tax-deductible donation to the MAFP Foundation to help offset the cost of the signs. Donors who give a minimum of \$100 will be recognized by a wall plaque in the Crawford Library at MAFP headquarters.

Donations received will also help us purchase more exterior lighting. Fully illuminating the building at night will give us a more noticeable presence on Lake Harbour Drive.

Sign on with these members who made their donation:

*Susan and Vince Chiarito
Dr. and Mrs. Stanley Hartness
Bill and Linda Jackson*



In June, Jewell Buckley, MAFP Special Projects Coordinator (right) made a Tar Wars presentation to the UMMC third-year medical students who were beginning their family medicine rotations.

Dewitt G. Crawford Memorial Scholarship Established; Two Residents Awarded Inaugural Scholarships

Two family medicine residents have been awarded the inaugural Dewitt G. Crawford Memorial Scholarships. The scholarships were recently awarded to Emily Brandon Landrum, MD, a PGY-2 at North Mississippi Family Medicine Residency Center and Hannah M. Ray, MD, a PGY-2 at the University of Mississippi Medical Center.

In December 2016, Mrs. Dewitt G. Crawford gave a generous financial endowment to the MAFP Foundation in memory of Dr. Dewitt G. Crawford. The intent of the gift is to provide scholarship funding for deserving residents to attend the Mississippi Academy of Family Physicians (MAFP) Annual Scientific Assembly held each year.

Dr. Dewitt Crawford attended the University of Mississippi Medical Center and began his family medicine career in 1961

with his father, Dr. John Albert Crawford, in his hometown of Louisville, MS. He served as President of the Mississippi Academy of Family Physicians in 2008-2009 and was a member of the American Academy of Family Physicians (AAFP) and the Mississippi Academy of Family Physicians (MAFP) from 1988 until his death in January, 2016. In

1994, he was honored by the MAFP as the Family Physician of the Year. Over the course of his career, he served in a variety



Landrum



Ray

of MAFP leadership positions on numerous committees and board offices, including Treasurer, before becoming President in 2008.

The Dewitt G. Crawford, MD Scholarship will be awarded each year to a deserving resident who best demonstrates the character qualities of leadership gained through life experience in their job, education, and/or service or volunteer opportunities and shows a commitment to future involvement as a leader with the MAFP.

The MAFP Annual Meeting provides opportunities for family physicians from across the state to connect with each other, network with those in collaborative roles and earn continuing medical education credits.

Hall Scholarships Awarded to Three High School Seniors

Three Mississippi high school students have been selected to receive scholarships from the Mississippi Academy of Family Physicians Foundation.

The three students wrote themed essays to apply for the award. The first-place winner is Logan Sneed, a 2017 graduate of Heritage Academy in Columbus, who was awarded a \$1,500 scholarship. He plans to attend the University of Mississippi in Oxford and major in biochemistry.

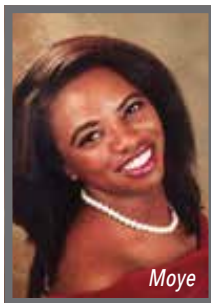


Sneed

Two scholars tied for second place. The first, Hannah Moyer, a 2017 graduate of George County High School in Lucedale,

was awarded a \$1,000 scholarship. She plans to attend Mississippi Gulf Coast Community College at Perkinston and major in nursing. The second, Haley Beth Williams, a 2017 graduate of ParkPlace Christian Academy in Pearl, was also awarded a \$1,000 scholarship. She plans to attend the University of Southern Mississippi and major in biology and pre-medical.

To qualify for the scholarship, the student must be a high school senior and must write an essay describing the impact of a Family Physician in his or her life and/or the role of the Family Physician in the community.



Moye

Sneed's winning essay mentioned two local family physicians that he knows personally. The essay is printed on this page.

The David G. Hall Memorial Scholarship was established in memory of David G. Hall, MD, of Natchez, a longtime family physician and supporter of MAFP.

The scholarship is open to all Mississippi seniors who possess an aptitude in the sciences and show an interest in pursuing a career in the field of medicine.

Application deadline is in February each year.



Williams

Mississippi Vein Institute



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CME AND EVENTS: Mark Your Calendar



FALL CONFERENCE
Sept. 29-Oct. 1, 2017
The Mill Conference Center, Starkville, MS



SPRING CONFERENCE
April 21-22, 2018
Jackson, MS



SPRING FLING FOR RESIDENTS AND STUDENTS
April 20-21, 2018
Jackson, MS



ANNUAL SCIENTIFIC ASSEMBLY
July 21-25, 2018
Baytowne Conference Center, Sandestin, FL

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