



ACADEMY in ACTION

Academy Committee

MINUTES April 12, 2018

ACADEMY COMMITTEE: Maintaining a dynamic association through an engaged membership, leadership and sufficient resources.

Chair: David B. Wheat, MD, FAAFP - Clinton

Committee Members present:

Craig Bullock - Canton
Lakeisha Chism, MD - Verona
Amy Hollman, MD - Brandon
Edward Johnson, MD - Brookhaven

Christopher Park, DO - New Albany
Hannah Ray, MD - Flowood
Beth Embry

1. Recruitment and Retention

a. Membership Trends -

- i. Total Membership since September has increased 9.1% - from 1052 to 1148. Mostly due to student membership increasing by 28%.
- ii. Chapter awards -
 1. Highest % Retention of Active Members for 2017 - 2nd place for medium size chapters
 2. Highest % Increase in Student Membership for 2017 - 1st place for medium chapters
 3. Highest % Retention of New Physicians for 2017 - 2nd place for medium size chapters
 4. 100% Resident Membership

b. Recruitment - Best Prospects List: Sent email with survey from Dr Wheat on 11/30 to 121 on Best Prospects List. 2 have joined along with another 11 new active members.

c. Retention -

- i. 51 members are on the outstanding dues list and will be cancelled on May 2. We have sent an email, a postcard and a text, as well as had a newsletter article, and reminders in every newsletter this year.
- ii. Asked that committee personally contact these members (phone call is preferable) to get them to pay. List sent is divided by district so each committee member can make phone calls to those on their list. If member can't be reached by phone, can send email "Stay a Member of the Family".

2. Communication - Are you interested in a private Facebook group, just for physicians? At least 4 said they would be interested.

3. Leadership - NCCL representatives - 4 constituencies will be represented later this month in Kansas City at the conference:
 - Women - Chrystal Sumrall, MD, FAAFP
 - Minorities - Jonathan Buchanan, MD
 - New physicians - Ned Miller, DO
 - International medical graduates (IMG) - Tobe Momah, MBBS, FAAFP