



Committee Meeting Wednesday, April 11, 2018, Phone Call

Members Present on Phone Call: Dr. Luke Lampton (chair), Dr. Kristie Alvarez, Dr. Mary Gayle Armstrong, Dr. Stephen Hammack, Dr. Stanley Hartness, Dr. Joseph Hunter, Dr. Melissa Stephens, Dr. Brad Suggs

Staff Present: Beth Embry, Executive Director; Kristen Kern, Public Awareness Director

Members Not Present: Dr. Carlos Latorre, Dr. Craig Moffett

Dr. Luke Lampton, chair, called the meeting to order and asked everyone to briefly identify themselves in order to see who was on the call.

Minutes from the previous meeting were reviewed. There was a motion to accept the minutes. The motion was seconded and approved.

Kristen Kern told everyone about the Take Your Child for a Check-Up Month this August, and how MAFP member Dr. Timothy Quinn was behind the passage of the Concurrent Resolution in the Mississippi Legislature recognizing the month. There was discussion of what could be done in the month of August to promote Take Your Child for a Check-Up Month, including social media, a photo of Quinn or others examining a child, and doing a story for local media outlets using quotes from physicians on the committee.

Dr. Lampton asked the committee for ideas for feature stories for the magazine/journal to be published in June. The committee suggested:

- September is Women in Medicine Month – do social media posts, article in magazine
- Universal Primary Care – Dr. Lampton already has something written
- Ask Dr. Patterson to write an article about vaccinations – can be an editorial
- Resolutions – how the whole thing works
- New Regulations Summary from Ashley Thompson, to include opioid prescribing regulations and the new collaborative agreement regulations
- Legislative Update on session from 2018
- PAC – solicit contributions
- Obituaries
- Promote becoming a Fellow, include current list of all Mississippi fellows
- Report from each family medicine residency program

Ideas for Newsletter articles to promote public awareness topics:

- Ask members for feature article ideas for June journal
- Ask members to turn in information for resolutions

Dr. Joseph Hunter mentioned he thought the committee's mission should be outreach to the media. He asked for a PowerPoint presentation that family physicians could give to civic clubs. This would include scope of practice, age of patients.

There was a general discussion about family physicians getting out into the media, including writing weekly columns, op-eds, and more.

Dr. Lampton brought up resolutions to be written to recognize members. There were Dr. Robert Smith being recognized by AMA with its Medal of Valor, and Dr. Charles Ozborn who won the national Country Doctor of the Year award 2018. After discussion, Dr. Lampton and Ms. Kern agreed to collaborate on the resolutions recognizing those members, as follows:

- Dr. Smith – the resolution recognizing him would be brought before MAFP Board, and would NOT go to MSMA because Dr. Smith had already been honored by MSMA and AMA.
- Dr. Ozborn – the resolution recognizing him would be brought before the MAFP Board, and sent through the other organizational channels, to include MSMA and AAFP.

The group discussed MAFP Awards. There was a suggestion among the committee that Dr. Smith should be nominated for the Humanitarian Award. This committee does not choose the winners of awards (that honor goes to a committee composed of the past 5 winners of the Family Physician of the Year) but it can see that certain people are nominated.

There was a discussion that if Dr. Smith was nominated for the Humanitarian Award, it would need to be presented at Spring Conference, instead of Annual Meeting, because Dr. Smith is unable to travel. Beth Embry said she would likely be able to get the selection committee to meet and consider the nomination before the Spring Conference April 20.

As for the Military Award, New Physician Award and Family Physician of the Year Award, staff recorded names of potential nominees from the members of the committee.

Dr. Lampton mentioned that at this year's Fall Conference when committee meetings are held, the committee should look at our current award winners and decide which ones need to be advanced and submitted to AAFP Awards, which have a deadline of March 1 each year.

Beth Embry and Kristen Kern mentioned the possibility of starting a private Facebook group for MAFP member family physicians. The pros and cons of this were discussed.

There being no further business before the committee, it adjourned. Respectfully submitted,

Kristen Kern