



MEDIA KIT AND ADVERTISING RATES

MAFP Membership Directory

The *MAFP Membership Directory* is created to keep members in touch with each other and to highlight available products and services to member physicians. Its circulation of 1,100 Mississippi physicians, residents and medical students is an excellent means to reach an otherwise hard-to-contact audience.

This is an electronic publication made available to members online with a password. A list of directory advertisers (with links to ads) will appear as of publication date on this page of our website (<https://www.msafp.org/directory>).

AD SIZE (all ads are color)	DIMENSIONS	COST	DEADLINES
Full Page	7.5" x 10"	\$800	Scheduled Publication Date: Jan. 2019
Half Page	7.5" x 5" (horizontal)	\$500	
Quarter Page	3.5" x 5"	\$300	Reserve Space By: December 1, 2018
Inside Front or Back Cover	7.5" x 10"	\$950	Preferred Format: JPG file or PDF Line Screen Required: 250 dpi
Facing Inside Front Cover	7.5" x 10"	\$950	
Back Cover	7.5" x 10"	\$1,100	
Design services, additional flat fee		\$50	

ADVERTISING CONTRACT

Company Name:	
Person Authorizing:	
Address:	
City/State/ZIP:	
Phone:	
E-mail:	
Ad SIZE:	
Ad RATE:	

The MAFP is authorized to reserve the aforementioned requested advertising space at the indicated rate and subject to the terms below.

Advertiser Signature and Date (required): _____

TERMS: Copy for all classifieds is to be furnished by the advertiser. Advertising is subject to acceptance by the publisher as to character, layout and design. The publisher will have no liability for errors in type. The publisher will not be liable for any cost or damages if for any reason it fails to publish an advertisement. Placement of advertisements is at the discretion of the publisher unless previously agreed to in writing. Cancellations must be received in writing prior to the closing date; however, if advertiser chooses not to fulfill a contract, the advertiser will be subject to the full price of ad placed, plus a 20% cancellation fee.

Return signed contract with payment to MAFP:

755 Avignon Drive
Ridgeland, MS 39157

Credit card payment is available. For info,
please call (601) 853-3302 or e-mail kristen@msafp.org

Submission:

Deadline: December 1, 2018

Submit electronic artwork to Kristen Kern at
kristen@msafp.org.