

# Strategic Plan

2019-2021

#msafp

<p><b>MISSION:</b></p> <p>Support Family Medicine physicians as they improve the health of all Mississippians</p>	<p><b>VISION:</b></p> <p>For every person in Mississippi to have access and availability to a well-trained family physician to manage their medical care.</p>	<p><b>VALUES:</b></p> <ul style="list-style-type: none"> <li>● <i>Responsiveness</i></li> <li>● <i>Accountability</i></li> <li>● <i>Integrity</i></li> <li>● <i>Sustainability</i></li> <li>● <i>Excellence</i></li> </ul>	
<p><b>ADVOCACY:</b> Serving as the unified voice of family physicians in Mississippi</p> <ul style="list-style-type: none"> <li>● Formalize legislative committee</li> <li>● Expand interest in legislative process</li> <li>● Maintain visibility of family physicians in government affairs</li> <li>● Educate legislators and statewide leaders on importance of Family Medicine</li> <li>● Maximize and utilize FamDocPAC to advance Family Medicine</li> <li>● Promote family physicians on boards dealing with healthcare, patient care, and professional development</li> <li>● Strengthen relationships to improve the quality of patient care in Mississippi</li> </ul>	<p><b>WORKFORCE:</b> Expanding the family physician workforce to meet patient/community needs</p> <ul style="list-style-type: none"> <li>● Enhance shadowing and mentoring opportunities for students and residents</li> <li>● Support Graduate Medical Education</li> <li>● Engage and retain new physicians</li> <li>● Offer physician happiness and well-being resources</li> <li>● Continue involvement with rural scholars, workforce office and pipeline programs</li> </ul>	<p><b>PROFESSIONAL DEVELOPMENT:</b></p> <p>Providing relevant education through a variety of delivery mechanisms</p> <ul style="list-style-type: none"> <li>● Continue CME offerings</li> <li>● Work with AAFP to eliminate or overhaul MOC</li> <li>● Focus on population health at CME meetings</li> <li>● Provide training on social media outlets to include business development tool</li> <li>● Develop ways to increase involvement with students and residents</li> <li>● Encourage and promote the Degree of Fellow</li> </ul>	<p><b>PUBLIC AWARENESS:</b> Improving public awareness of the roles and position of family physicians.</p> <ul style="list-style-type: none"> <li>● Update website and social media continually</li> <li>● Utilize journal as outreach tool</li> <li>● Tell the family physician story</li> <li>● Promote community involvement of family physicians</li> <li>● Offer patient education in blogs and podcasts</li> <li>● Increase interest in state and national awards</li> </ul>
<p><b>ACADEMY OPERATIONS:</b> Ensure a sustainable, engaged and organized association</p> <ul style="list-style-type: none"> <li>● Develop leadership track</li> <li>● Continue member recruitment &amp; retention</li> <li>● Maintain financial stability</li> <li>● Review organization periodically</li> </ul>			