



MEDIA KIT AND ADVERTISING RATES

MS Family Physician Journal Spring 2021

The *Mississippi Family Physician* is a publication designed to enhance the practice of members of the Mississippi Academy of Family Physicians. Its circulation of 1,100 Mississippi physicians, residents and medical students is an excellent means to reach an otherwise hard-to-contact audience. Members are very active in chapter affairs and read the publication to remain up-to-date about what the Mississippi chapter is doing.

AD SIZE	DIMENSIONS	COST	DEADLINES
Full Page	7.5" x 10"	\$900	Scheduled Publication Date: Spring 2021
Half Page	3.5" x 10" (vertical) 7.5" x 5" (horizontal)	\$525	
Quarter Page	3.5" x 5"	\$325	Reserve Space By: April 15, 2021
Business Card	3.5" x 2"	\$150	Preferred Format: High-resolution PDF Line Screen Required: 133
Inside Front or Back Cover	7.5" x 10"	\$1,000	
Back Cover	7.5" x 10"	\$1,500	
Design services, additional flat fee		\$75	

ADVERTISING CONTRACT

Company Name:	
Person Authorizing:	
Address:	
City/State/ZIP:	
Phone:	
E-mail:	
Ad SIZE:	
Ad RATE:	

The MAFP is authorized to reserve the aforementioned requested advertising space at the indicated rate and subject to the terms below.

Advertiser Signature and Date (required): _____

TERMS: Copy for all classifieds is to be furnished by the advertiser. Advertising is subject to acceptance by the publisher as to character, layout and design. The publisher will have no liability for errors in type. The publisher will not be liable for any cost or damages if for any reason it fails to publish an advertisement. Placement of advertisements is at the discretion of the publisher unless previously agreed to in writing. Cancellations must be received in writing prior to the closing date; however, if advertiser chooses not to fulfill a contract, the advertiser will be subject to the full price of ad placed, plus a 20% cancellation fee.

Return signed contract with payment to MAFP:

755 Avignon Drive
Ridgeland, MS 39157

Credit card payment is available. For info, please call (601) 853-3302 or e-mail kristen@msafp.org

Submission:

Deadline: April 15, 2021

Submit electronic artwork as a high-resolution PDF to Kristen Kern at kristen@msafp.org.